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Hollis' Concise History of Graphic Design is a mini-encyclopedia, jammed with international movements, examples, and profiles of the important players. Even the print in miniature, which is

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Graphic Design: A Concise History by Richard Hollis

Graphic Design A Concise History, Second Edition [World of Art] by Hollis, Richard [Thames & Hudson,2002] [Paperback] Second (2nd) edition Unknown Binding - January 1, 1994 by aa (Author) 4.0 out of 5 stars 63 ratings

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the development of word and image in brochures and magazines, advertising, corporate identity, television, and electronic media, and the impact of technical innovations such as photography and ...

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Graphic design proper really began after the invention of the printing press in 1440, but the roots of visual communication

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stretch all the way back to caveman times. In this section, we'll run down the events of early history that paved the way for graphic design centuries before the world was ready for it. Cave paintings ~38,000 BCE

A brief history of graphic design - 99designs

Synopsis. The story of graphic design is one of the most exciting and most important in the history of 20th-century visual culture. Created to inform, identify and promote, graphic design has evolved from its roots in the development of printing to become a profession and a discipline in its own right.

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Graphic Design : A Concise History. This authoritative documentary history begins with the poster and goes on to chart the development of word and image in brochures and magazines, advertising, corporate identity, television and electronic media, and the effects of technical innovations such

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as photography, the computer and digital technology.

Graphic Design : A Concise History - Book Depository

This compact little history of graphic design contains over 800 illustrations. In his crisp, smart narrative, Hollis follows the profession from the late 19th century to the close of the 20th. His book is small enough to fit in your purse and rich enough to account for the basic history of our profession.

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17th 2002 by Thames Hudson Second Edition, Paperback, 232 pages Author(s): Richard Hollis. ISBN: 0500203474 (ISBN13: 9780500203477) Edition language: English ...

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In a 2009 article for Design and Culture, Johanna Drucker compared Phillip Meggs' groundbreaking A History of Graphic Design (1983) to Richard Hollis' Graphic Design: A Concise History (1994). These two books were instrumental in establishing the graphic design canon, and are still widely used

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