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The Cambridge Handbook of Intercultural Communication ...

Handbook of Intercultural Communication Volume 7 of Handbooks of Applied Linguistics [HAL]
Editors: Helga Kotthoff, Helen Spencer-Oatey: Publisher: Walter de Gruyter, 2008: ISBN: 3110198584, 9783110198584: Length: 582 pages: Subjects

Handbook of Intercultural Communication - Google Books

In today's globalized world of international contact and multicultural interaction, effective intercultural communication is increasingly a prerequisite for social harmony and organizational success. This handbook illustrates how the practical, problem-solving approach of applied linguistics can illuminate a range of issues that arise in real-life intercultural interaction.

APA Handbook of Intercultural Communication

In today's globalized world of international contact and multicultural interaction, effective intercultural communication is increasingly seen as a pre-requisite for social harmony and organisational success. This handbook takes a "problem-solving" approach to the various issues that arise in real-life intercultural interaction. The editors have brought together experts from a range of ...

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The Handbook of Intercultural Discourse and Communication brings together internationally-renowned scholars from a range of fields to survey the theoretical perspectives and applied work, including example analyses, in this burgeoning area of linguistics.. Features contributions from established researchers in sociolinguistics and intercultural discourse

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The Handbook of Intercultural Discourse and Communication ...

William B. Gudykunst (Ph.D., Minnesota, 1977) is Professor of Speech Communication at the College of Communications, California State University, Fullerton. Bill has written and edited numerous works for SAGE, including the Handbook of Intercultural and International Communication, 2/e, and Bridging Differences: Effective Intergroup Communication, 3/e as well as the best-selling introductory ...

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This handbook will be one of the first volumes to sketch out the intellectual terrain of critical intercultural communication studies in terms of the following: a) tracing and reengaging the historical steps and developments that enabled such a course of study and b) presenting new and vibrant possibilities of engaging culture and intercultural relations and contexts in a "critical" way.

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