

## Managing Interactive Media Project Management For Web And Digital Media

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### Managing Interactive Media Project Management

1. The IMP (Interactive Media Project) context 2. Initiating interactive projects 1 3. Initiating interactive projects 2 - scoping the project 4. Stakeholders and their influence 5. The client/developer partnership approach to projects 6. Troubleshooting common development problems of interactive projects - developer perspective 7.

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