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entrepreneurial  
process in a pragmatic  
way - through text,  
case studies, and  
hands-on exercises - to  
help readers compress  
their learning curves,  
reduce their ultimate  
risk and pain, and allow  
them to gain more  
from their subsequent  
...

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research in the  
field--rooted in real-  
world application and  
refined in the  
classroom.

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of key business  
models, financial  
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entrepreneurial  
problem solving,  
persuasive marketing,  
and a passion for  
creation, ideas can  
become successful  
business endeavors.

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entrepreneurs come

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and go without achieving large fame, but their impact on our society can not be understated. Our Entrepreneurship New-Venture-Creation certificate program encourages innovative and critical thinking. Graduates will gain the skills and knowledge to think outside the box and approach problems from different angles.

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## **A new venture fund to start investing in entrepreneurs at ...**

The process model of entrepreneurial

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venture creation developed in this paper is based on interviews with entrepreneurs who started twenty-seven business in a range of industries in upstate New York. The venture creation process described here is an iterative, nonlinear, feedback-driven, conceptual, and physical process.

## **A process model of entrepreneurial**



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New Venture Creation:  
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Spinelli and Rob Adams  
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Course Description

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Intended for students interested in creating new business or social enterprises, this hands-on course focuses on the creation, evaluation, development, and launch-readiness of new business or social ventures. Participants are guided through the new venture creation process as applied to student team-selected venture ideas. Through interactive lectures,

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New Venture Creation is devoted to helping students develop compelling business ideas. This is based not only on the authors' well-known research in product and service innovation, but also on their extensive experience as successful entrepreneurs and investors.

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## **New Venture Creation | SAGE Publications Inc**

He had been developing the venture creation concept in his mind for a while when, by pure chance in 2007, he met Oliver Beste, the entrepreneur who started myToys.de and made it the leading internet retailer for children's products in Germany with growth

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rates of more than 40 per cent. Beste liked Hansmann's venture creation concept so much ...

**Venture creation: a new form of entrepreneurship? | INSEAD ...**

“Entrepreneurship: New Venture Creation” (ENTR-7005) focuses on the total enterprise creation process: all the functions, activities and actions associated

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with perceiving,  
clarifying, and refining  
opportunities, crafting  
a business plan, and  
creating organizations  
to pursue your

## **ENTREPRENEURSHIP : NEW VENTURE CREATION**

The Entrepreneurship  
and New Venture  
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offered to candidates  
enrolled in the  
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deliver on the following  
core objectives:

Understand business  
opportunity  
identification, concept  
development and  
validation

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### **Concentration ...**

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